



PELICAN LANDING COMMUNITY ASSOCIATION, INC.

Business Advertisement Agreement – Annual Resident Directory 2019

The Annual Resident Directory is a reference guide that contains the names, addresses and phone numbers of residents of Pelican Landing and The Colony, listed both alphabetically and again by neighborhood. It also lists contact information for departments within Pelican Landing and The Colony, neighborhood management companies, and the greater Bonita Springs/Estero community. One copy of the Directory is available at no charge to each of the 3,350 homes in Pelican Landing and The Colony.

All ads will be placed in a single section in the middle of the directory. We will not limit the number of ads available. Advertisements must be submitted in a high-resolution PDF or TIF format in B&W or grayscale. You may email your ad to PLCA@PelicanLanding.com or put the digital file on a CD and mail or deliver to:

PLCA, 24501 Walden Center Drive, Bonita Springs, FL 34134. **Deadline to submit ads is November 21, 2018.**

Pelican Landing does not provide ad production services. Pelican Landing residents wishing to place a business ad must be in good standing with the association to be eligible.

<u>AD SIZES</u>	<u>(W x H)</u>	<u>COST</u>	<u>QTY.</u>	<u>TOTAL</u>
Quarter Page –	3.625 x 4.875 inches:	\$ 300	x _____ =	_____
Half Page –	7.75 x 4.875 inches:	\$ 600	x _____ =	_____
Full Page –	7.75 x 10.25 inches:	\$ 1,200	x _____ =	_____
Total amount enclosed		\$	_____	

Placement Preferences - If you have a preference for ad placement (centerfold, front/back of ad section, etc.), our printer will consider your request at the time of production, based on a first-come, first-served basis of when we receive this form & full payment. Preferences must be listed below—**we cannot take placement requests via email or phone call** and we cannot make any confirmations or guarantees.

When choosing your preferences, remember that all ads will be in a single section in the middle of the directory.

1st Preference _____

2nd Preference _____

Return this completed form with your check/money order **(U.S. BANKS ONLY)** payable to:
PLCA, 24501 Walden Center Drive, Bonita Springs, FL 34134

Ads will not be processed until payment is received in full. Deadline for payment is November 21, 2018.

Business Name: _____

Address: _____

Contact Name: _____

Email: _____

Phone: _____ Fax: _____

Through this agreement, advertisements purchased will run in the 2019 edition of the Resident Directory, which will be available to residents from approximately January 2019 to January 2020. Advertising in future editions of the PLCA Resident Directory or any other Pelican Landing publication is not included.

Advertiser Signature _____ Date _____